



# INTERLOCKING RUBBER TILING



THE  
GOODYEAR  
TIRE AND RUBBER CO.

NEW YORK.

AKRON. O.



# INTERLOCKING RUBBER TILING



MANUFACTURED BY

## THE GOODYEAR TYRE & RUBBER CO.

FACTORY AND EXECUTIVE OFFICES, AKRON, OHIO

### GOODYEAR BRANCHES

Akron, Ohio.....	1144 E. Market St.	Memphis, Tenn.....	620 Marshall Ave.
Atlanta, Ga.....	223 Peachtree St.	New York, N. Y.....	1972 Broadway
Albany, N. Y.....	72-74 Central Ave.	New Orleans, La.....	536-38 Baronne St.
Birmingham, Ala.....	420-2 So. Twentieth St.	Newark, N. J.....	28 Halsey St.
Baltimore, Md.....	Cathedral & Preston Sts.	Nashville, Tenn.....	912 Broad St.
Boston, Mass.....	61 Brookline Ave.	Oakland, Cal.....	1776 Broadway
Brooklyn, N. Y.....	1172 Bedford Ave.	Omaha, Nebr.....	2212 Farnam St.
Buffalo, N. Y.....	1313 Main St.	Philadelphia, Pa.....	207-09 N. Broad St.
Chicago, Ill.....		Providence, R. I.....	28 Custom House St.
1779 No. Michigan Ave. & 2118 So. Michigan Ave.		Portland, Me.....	646 Congress St.
Charlotte, N. C.....	226 N. Tryon St.	Portland, Ore.....	62 Seventh St.
Cincinnati, O.....	127 E. Seventh St.	Pittsburgh, Pa.....	5952-54 Baum St.
Cleveland, O.....	1733-35 Euclid Ave.	Rochester, N. Y.....	Court & Courtland Sts.
Columbus, O.....	87 N. Fourth St.	San Francisco, Cal.....	Sutter & Van Ness
Colorado Springs, Colo.....	19 E. Keowa St.	Scranton, Pa.....	324 No. Washington Ave.
Detroit, Mich.....	Jefferson & St. Antoine	St. Louis, Mo.....	1909-11 Locust St.
Dayton, O.....	15 E. Second St.	Sioux City, Ia.....	609 Nebraska St.
Des Moines, Ia.....	511 Seventh St.	St. Paul, Minn.....	149 W. 6th St.
Denver, Colo.....	1562 Broadway	Seattle, Wash.....	1532 Broadway
Fresno, Cal.....	"K" & Merced Sts.	Spokane, Wash.....	1107 First Ave.
Grand Rapids, Mich.....	223 S. Division St.	Salt Lake City, Utah.....	123 E. Second South St.
Hartford, Conn.....	26 High St.	San Diego, Cal.....	1166 "B" St.
Indianapolis, Ind.....	249 No. Pennsylvania St.	Springfield, Mass.....	170 Bridge St.
Jacksonville, Fla.....	924-6 Main St.	Syracuse, N. Y.....	436 So. Warren St.
Kansas City, Mo.....	1417-19 McGee St.	Sacramento, Cal.....	
Louisville, Ky.....	423 W. Walnut St.	Toledo, Ohio.....	1320 Madison Ave.
Los Angeles, Cal.....	723-5 S. Olive St.	Washington, D. C.....	1016 14th St. N. W.
Minneapolis, Minn.....	1201 Hennepin Ave.	Worcester, Mass.....	671 Main St.
Milwaukee, Wis.....	134-136 Oneida St.	Mexico, D. F., Mexico.....	No. 84 Avenida Juarez

THE GOODYEAR TYRE & RUBBER CO., (GREAT BRITAIN) LTD.,  
Central House, Kingsway, W. C. Cor. Kemble St., London, England.

### THE GOODYEAR TYRE & RUBBER CO., Distributors

Dallas, Tex.....	2014 Commerce St.	Oklahoma City, Okla.....	623-25 N. Bdwy.
Ft. Worth, Tex.....	708 Commerce St.	San Antonio, Tex.....	205 Avenue C
Houston, Tex.....	1118 Main St.	Waco, Tex.....	614 Austin Ave.

### THE GOODYEAR TYRE & RUBBER CO. OF CANADA, LIMITED

Calgary, Alta.....	709 W. Second St.	London, Ont.....	296 Dundas St.
Hamilton, Ont.....	127 King St. W.	Toronto, Ont.....	210 Victoria St.
Montreal, Que.....	72 St. Antoine St.	Vancouver, B. C.....	1213 Granville St.
Regina, Sask.....	2304 11th Ave.	Victoria, B. C.....	751 Fort St.
St. John, N. B.....	83 Prince William St.	Winnipeg, Man.....	41 Princess St.

BOWMANVILLE FACTORY



## GOODYEAR INTERLOCKING RUBBER TILING

**G**OODYEAR experts have made a silent, resilient, fireproof tile. They have invented a rubber compound that *outlasts marble*, and they have made it *sanitary and odorless*. Goodyear Interlocking Rubber Tiling *prevents slipping*. It *does not warp*. It *will not crack*. And *nothing can stain it*.

It was to be expected that such a tile would come surely and quickly to the very front. As fast as Architects have learned its usefulness—wherever men and women have found out its comfort and economy—Goodyear Interlocking Tiling has come into universal use.

And this insistent, ever-growing demand is founded upon *service*. The same exact methods—the same master minds—that brought No-Rim-Cut Tires to supremacy, have worked out the problem. Now, after years of testing—of discarding and accepting—these men have brought Goodyear Interlocking Rubber Tiling pretty close to perfection.

Today the most famous Architects, the country over, specify Goodyear tile for their finest structures. In Homes, Hotels, Steamships, Office Buildings, Churches, in public buildings everywhere, it has replaced most of the common floor coverings.

Men that build for themselves have learned to insist on it. And housewives who know—who appreciate comfort, quality, economy, *service*, are demanding it for their kitchens, their bathrooms, their laundries—for a dozen places in their homes.



CUT. No. 1— $\frac{3}{4}$  TYPE.

Note from the illustration how exactly and how firmly each tile interlocks with those beside it. Here is a rubber tiling that needs no special foundation. Coming in sheets of every design, it can be laid quickly and easily on any sort of a smooth surface.



All Goodyear tile is three-eighths of an inch thick. This extra thickness means years of added service—years of extra wear, in spite of heavy traffic. And it multiplies resiliency immensely.

Goodyear tile is especially easy to keep clean. There are no tiny cracks—no rough surfaces—to collect and hold dust and dirt. The tile wears down smooth and even. When a block is damaged it is little work to replace it with another.

And this is a floor that, unlike marble or mosaic, is a non-conductor of temperature. Winter chill and summer heat leave it almost unaffected. Thus Goodyear Interlocking Rubber Tiling adds much in comfort.

This wonderful tile is made in white, black, red, blue, green, slate, pearl, buff, salmon and chocolate. So there is always a Goodyear combination to harmonize with any color scheme. Some of these ten colors will fit in exactly with whatever your own special needs may call for.

Goodyear Interlocking Rubber Tiling is beautiful, economical, convenient. It is the last word in modern floor covering. Goodyear men have given their best toward bringing this tile to the highest place in the minds of users.

And the result of all their careful tests—of all the painstaking in Goodyear Laboratory and Factory—has been a rubber tiling that gives utter satisfaction, that is best fitted to meet special conditions.

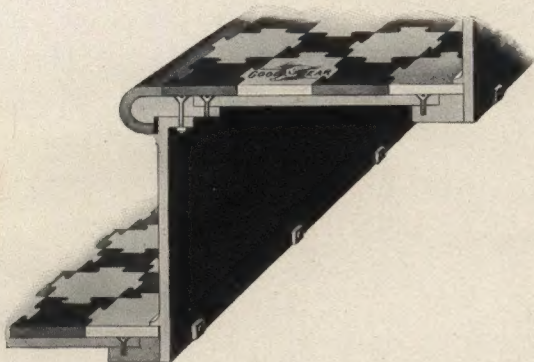
Why not specify the same tiling that many of America's most prominent Architects recommend? You will surely like what they so insistently demand.

Write us for samples and additional facts. Let our experienced men submit designs and quote on your individual requirements. The advantage of their artistic and technical training is yours for the asking. And they will be able to give you just what you want—tell you everything you want to know about this wonderful rubber tiling.

Drop into any Goodyear Branch, or write the Goodyear Tire & Rubber Company, Tiling Department, Akron, Ohio.



## GOODYEAR BRASS AND RUBBER NOSING

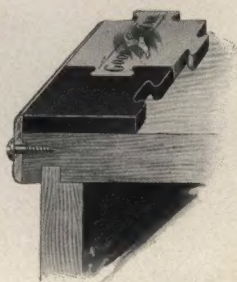


CUT No. 2

Please note in the illustration how perfectly Goodyear Rubber Nosing interlocks with the tile above. This Rubber Nosing, and the Brass Nosing shown below, are specially designed to give a perfect finish to the stair tread.

in public buildings, or wherever traffic is heavy and conditions allow. It is cheaper than Rubber Nosing and is indestructible. The tile, set slightly higher than the Nosing, keeps the foot in constant contact with soft, resilient rubber.

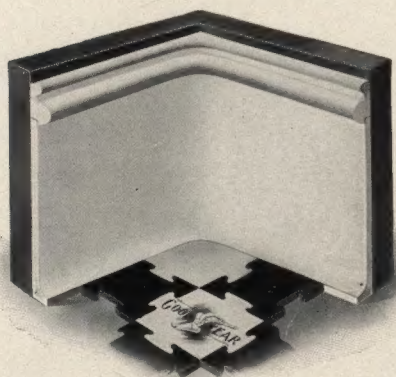
Brass Nosing is particularly fitted for use



CUT No. 3.

## GOODYEAR SANITARY RUBBER BASE

Goodyear Sanitary Rubber Base is made



SANITARY RUBBER BASE.

by the same proved methods that have so quickly brought Interlocking Rubber Tiling to the van. Its smooth, even surface and the ease with which it is cleaned, prevent the accumulation of dust and dirt. Its resilient nature eliminates all the ruin that careless cleaning brings to ordinary baseboards. Goodyear Sanitary Rubber Base is made in the same colors as Interlocking Tiling.





ST. DENIS CHURCH, YONKERS, N. Y.

Silent  
Resilient  
Fireproof  
Enduring  
Sanitary  
Odorless  
Non-Slipping  
Non-Stainable  
Beautiful  
Economical  
Non-conductor of temperature

*Silent  
Enduring  
Odorless  
Beautiful  
Economical*





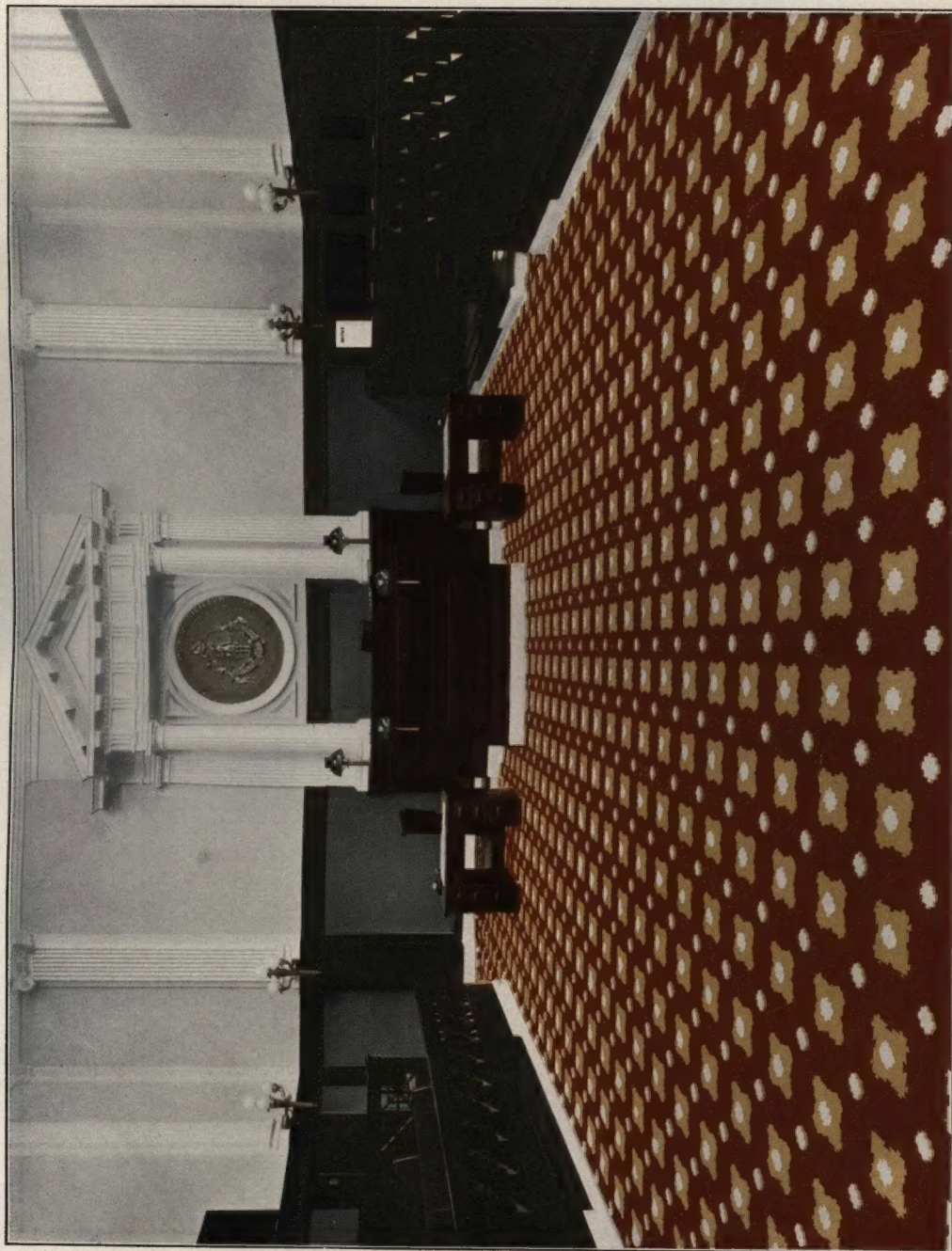
RIVERSIDE THEATRE, N. Y. CITY

T. W. LAMB, *Architect*

Silent  
Resilient  
Fireproof  
Enduring  
Sanitary  
Odorless  
Non-Slipping  
Non-Stainable  
Beautiful  
Economical  
Non-conductor of temperature

*Silent  
Fireproof  
Non-Slipping  
Beautiful*





BRISTOL COUNTY COURT HOUSE, FALL RIVER, MASS.

*Silent  
Enduring  
Sanitary  
Economical*

Silent  
Resilient  
Fireproof  
Enduring  
Sanitary  
Odorless  
Non-Slipping  
Non-Stainable  
Beautiful  
Economical  
Non-conductor of temperature



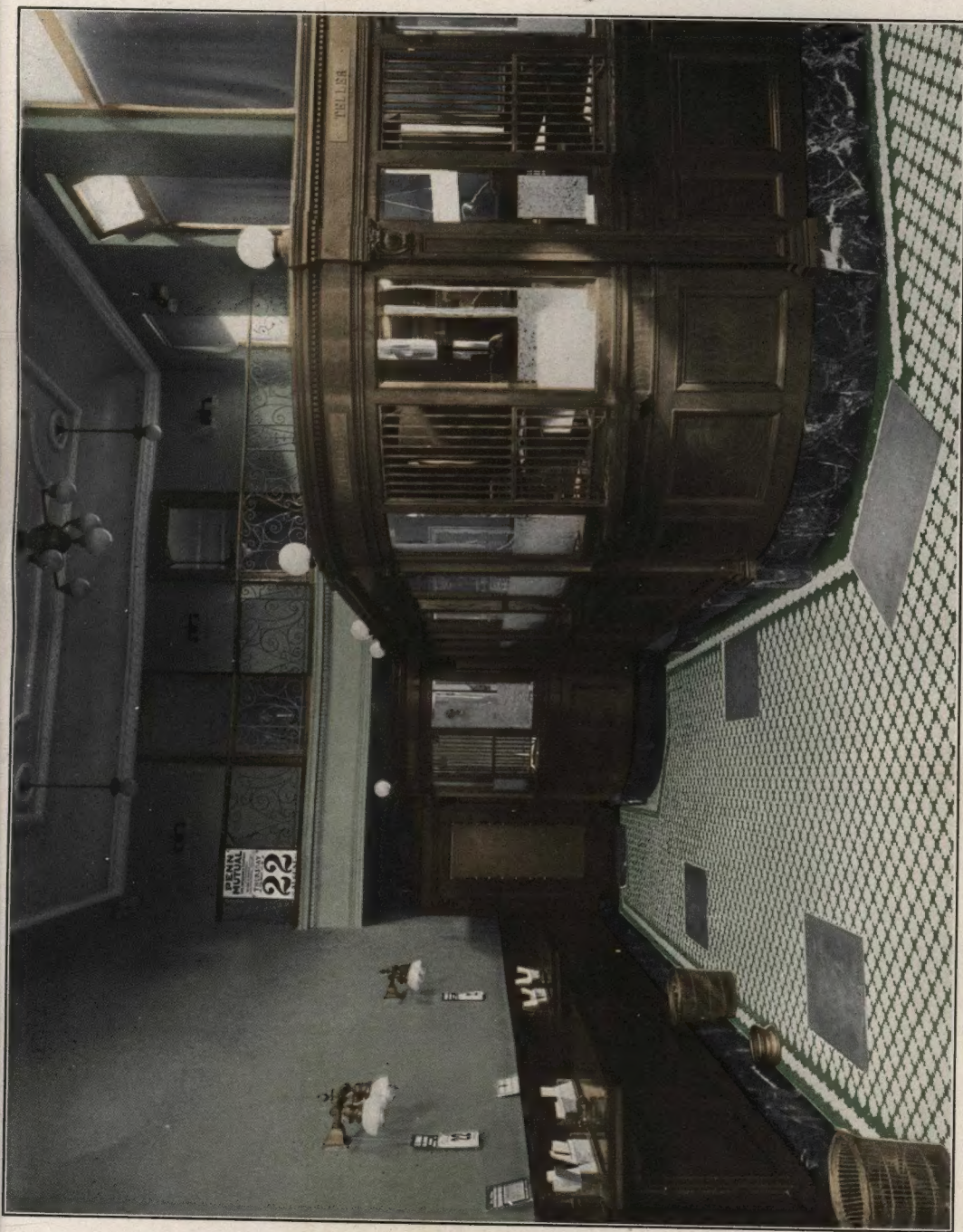


STEAMSHIP "CITY OF BALTIMORE" (OLD BAY LINE)

Silent  
Resilient  
Fireproof  
Enduring  
Sanitary  
Odorless  
Non-Slipping  
Non-Stainable  
Beautiful  
Economical  
Non-conductor of temperature

Silent  
Sanitary  
Non-Slipping





KEYSTONE NATIONAL BANK, SCRANTON, PA.

H. C. RUTHERFORD, *Architect*

*Silent  
Non-Slipping  
Beautiful*

Silent  
Resilient  
Fireproof  
Enduring  
Sanitary  
Odorless  
Non-Slipping  
Non-Stainable  
Beautiful  
Economical  
Non-conductor of temperature





OHIO STATE SANATORIUM, MT. VERNON, OHIO

F. L. PACKARD, Architect

Silent  
Resilient  
Fireproof  
Enduring  
Sanitary  
Odorless  
Non-Slipping  
Non-Stainable  
Beautiful  
Economical  
Non-conductor of temperature

Silent  
Resilient  
Sanitary  
Odorless  
Economical





OLIVER BUILDING, PITTSBURG, PA.

D. H. BURNHAM & CO., Architects

Silent  
Resilient  
Fireproof  
Enduring  
Sanitary  
Odorless  
Non-Slipping  
Non-Stainable  
Beautiful  
Economical  
Non-conductor of temperature

Silent  
Fireproof  
Enduring  
Sanitary  
Economical



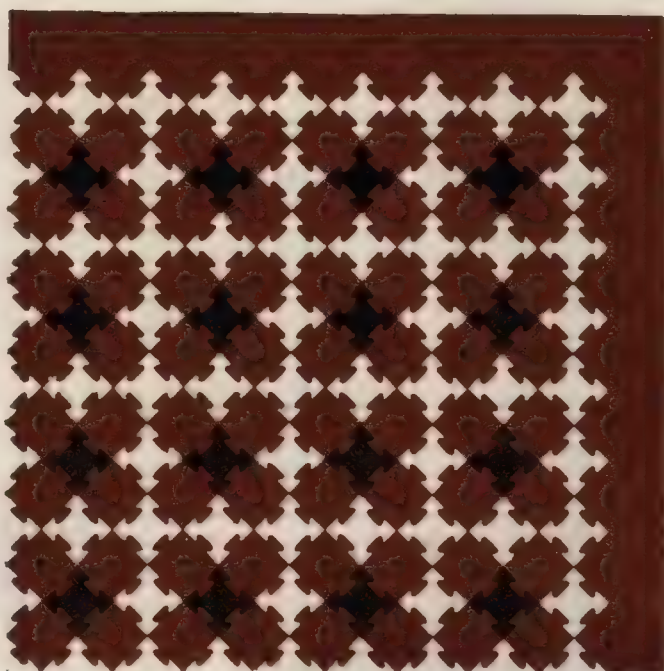


DESIGN No. 30



DESIGN No. 31





DESIGN No. 32

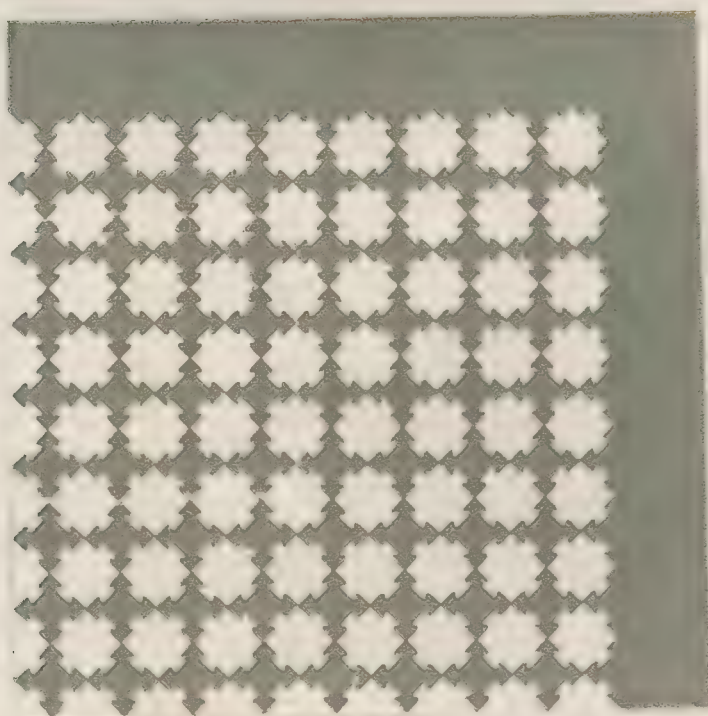


DESIGN No. 33



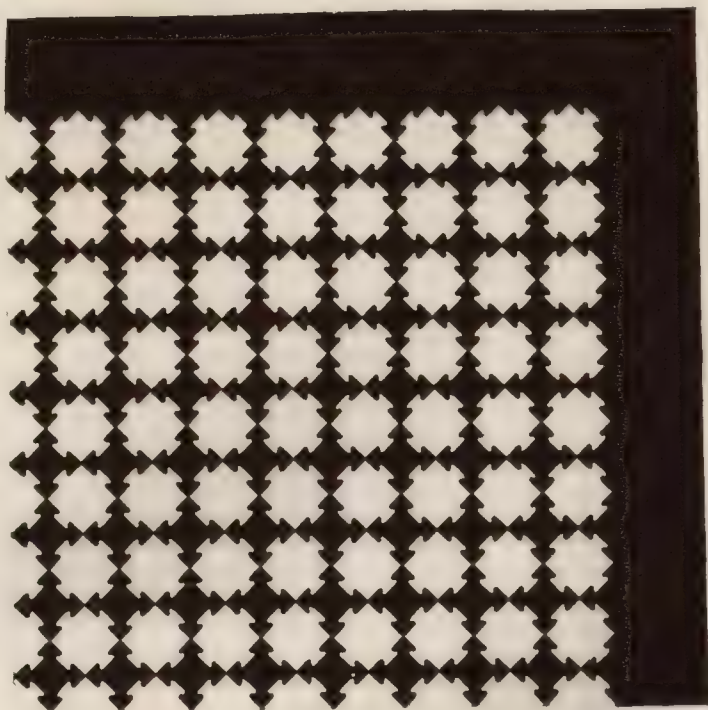


DESIGN No. 34



DESIGN No. 35





DESIGN No. 36



DESIGN No. 37





DESIGN No. 38



DESIGN No. 39





DESIGN No. 40



DESIGN No. 41





DESIGN No. 42





DESIGN No. 43





DESIGN No. 44



BUFF



BLUE



SALMON



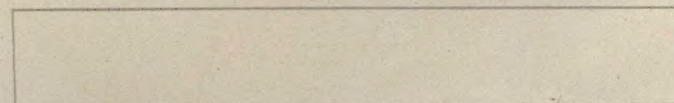
GREEN



RED



WHITE



SLATE



PEARL



BLACK



CHOCOLATE



CHART SHOWING COLORS EMPLOYED IN THE MANUFACTURE OF GOODYEAR INTERLOCKING RUBBER TILING



